



# The Summer Newsletter

For Directors of the NATIONAL LEAGUE OF JUNIOR COTILLIONS™, P.O. Box 240384, Charlotte, NC 28224 1-800-633-7947

## New Resource Page on the NLJC Website



Directors can now access forms and other resources directly from the NLJC website. Simply click on "Members" on the far right of the home page. Select "Directors Only." There you will be asked to enter your NLJC email address and password.

On this page, you will find three sections.

**Music** - This page now lists all approved music. It is sorted by song title, dance tempo, and year approved. These lists will be kept up to date.

**Forms and Reporting** - This page is being updated with all the NLJC forms. As we add more forms, we will let you know. Currently listed are the name tag template from packet 18, the promotional item order form (#59), the community events request form (#39A) and the monthly royalty report (#27).

**Communications** - This page will feature the online version of the Seasonal Newsletter.

## 2008 Summer Dance Seminar



We are delighted to announce plans for our Summer Dance Seminar. It will be on Saturday, July 19th at the DoubleTree Hotel in Charlotte. Lee Santos, NLJC National Director of Dance, will be leading the dance training. Check your mail for registration information.

## Updates to the Newsletter

The Quarterly Newsletter will now be sent out to your NLJC email address at the beginning of each quarter. It will also be posted on the Directors Only page on the NLJC website. These changes will allow us to get you pertinent NLJC corporate news in a timely manner.



# Corporate News

## ***Pre-Cotillion Peanuts Costume Available for Purchase***

Our new vendor for the Peanuts Costume is MaskUS.com. You can contact Anthony Rodgriguez at 800-835-5767. The item number for Peanuts is #T0183. The cost including shipping is \$940. You will need to put his eyes and ears on when you receive him as well as purchase his white top hat, vest, and bow tie.



## ***Promotional Items Order Form Updated***

The NLJC Promotional Items Order Form (#59) has recently been updated. It now lists prices for replacement manuals and packets. You can order any manual or packet as well as a canvas tote bag. You can download a new form from the new Director's Only page on the website. Prices are on the order form.

## ***Optional Parties Available***

Don't forget that every director has the option of holding a Summer Icebreaker to kick off their season and a Fifties Spring Fling towards the end. You can find information on these events in packet 23 (Summer Icebreaker) and packet 36a (Spring Fling). If you do not have these packets, you may order them on Promotional Items Order Form #59.



## ***New Monthly Royalty Report Option***

The monthly royalty report (#27) is now available on the Director's Only page of the website. This report is available for you to submit via email on those months you have a zero balance and no monies due. Simply click on the link on the webpage to download the report to your computer. Once you have typed your information in, save the report and name it using your last name and the month. (i.e. Lady Hodges' July report would be named HodgesJuly08.doc") You can then email your report to [hope.sprinkle@nljc.com](mailto:hope.sprinkle@nljc.com).

## ***Setting Up Your NLJC Email***

Your NLJC email address is a simple and effective way to send and receive communication for your chapter. To ensure you are using this tool most effectively, we want to make sure you have it properly set up on your home computer. If you have questions, you can contact Scott Moon or Caylyn Dawsey of MoonRay Design at 704-854-4932. Check your NLJC email for more information.

## ***Changes to NLJC Corporate Staff***

We'd like to welcome Kristin Turner to the NLJC staff. Kristin has a bachelor's degree in Marketing from Meredith College in Raleigh, NC and over a decade of experience in marketing, public relations, event planning and graphic design. She will be overseeing the NLJC website and print materials, including the Quarterly Newsletter. You can reach her at [kristin.turner@nljc.com](mailto:kristin.turner@nljc.com).

Office Manager, Jodie Naylor, has left her position to spend more time with her family. We thank Jodie for her two and a half years of service and wish her all the best. The corporate office is currently interviewing for her replacement and will keep you informed.



# Cotillion News from around the Country

## Texas

In May, Joyce Hodson presented etiquette and social skills at a Killeen, TX fundraiser for Families in Crisis, Inc. Around 50 women attended the tea party which featured tea, scones and sandwiches. Joyce is the director in Bell County, Texas. The Killeen Daily Herald wrote an article about the event. You can read the story here: [www.kdhnews.com/news/story.aspx?s=25057](http://www.kdhnews.com/news/story.aspx?s=25057)



## Missouri

Catherine Corey, director in Kansas City, was featured in the March issue of KC Magazine, a local publication featuring luxury living and fine home design. In the article, entitled "Etiquette Rules for Dining Out," Cathy discussed the importance of handwritten thank you notes and sending formal replies to invitations.



## Michigan



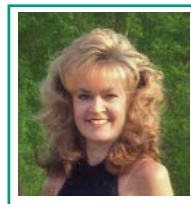
Sue Dickey, director in Oakland County, Michigan, spoke to the Distributive Education Clubs of America meeting in Tecumseh, Michigan. The group of 40 high school students learned proper introductions as well as proper posture and dining etiquette. Sue told the students that in four or five years they would appreciate the lessons. "You will so need what you learn here," she stated. The Daily Telegram featured the meeting in their May 24th issue. You can read the entire article here:



[www.lenconnect.com/news/x1946832673/Britton-Macon-group-learns-proper-etiquette](http://www.lenconnect.com/news/x1946832673/Britton-Macon-group-learns-proper-etiquette)

## North Carolina

Betsy Holmes Abbott's Chapter was featured in the Fayetteville Observer. The article entitled "Young People Learn Lessons in Manners and Grace" was seen all over North Carolina when The Greensboro News & Record and The Winston-Salem Journal both re-printed it. You can read the complete article here: [www.fayobserver.com/article?id=291159](http://www.fayobserver.com/article?id=291159)



In addition the Fayetteville Observer's website showcased photos and video from Betsy's Grand Spring Ball at the Highland Country Club. You can enjoy these images here: [www.fayobserver.com/article?id=292516](http://www.fayobserver.com/article?id=292516)





## Chapter Highlights

Stacey Smith's East Baton Rouge Chapter held their Grand Spring Ball at the historic Houmas House Plantations and Gardens in Darrow, LA. The guest speaker was Courtney Haynes, former Miss Teen Louisiana. She discussed how to be a hero to someone else and concluded by singing *Hero* by Mariah Carey.



Mr. and Mrs.  
Christopher Smith



Students pose in the gorgeous  
gardens

Everyone had a wonderful time. "We were very blessed to be able to have the ball at the Houmas House Plantation," states Stacey. "The children have worked so hard this season, and it was very rewarding to see these ladies and gentlemen escort their parents into the ballroom to dance the waltz. At the end of the evening, all of the families were smiling, and I knew that this was a memory that would not be forgotten."



Miss Teen Louisiana enjoys a  
line dance



The East Baton Rouge Chapter



Grand March

## Thoughts & Prayers

NLJC sends our condolences to Susan Schlossberg in the loss of her mother. Susan is the director of the Lynchburg, VA chapter.

## Congratulations

Congratulations to Elaine and Thad Poitevint on the birth of their son, Aaron Charles, on May 16th. Aaron weighed six pounds, five ounces. The proud big brothers are Will and Kenan. Elaine is the director for the Henry County Chapter in Georgia.



## Approved Music

The following songs have recently been added to the approved music list.

<i>Artist</i>	<i>Song</i>	<i>Dance</i>
Red Jumpsuit Apparatus	Your Guardian Angel	Listening
Chris Daughtry	Feels Like Tonight	Cha Cha
Colbie Caillat	Bubbly	Listening
Colbie Caillat	Realize	Listening
Gary Allan	The Best I Ever Had	Listening
Josh Groban	So She Dances	Waltz
Ben Harper	Steal My Kisses	Listening
Edwin McCain	I Could Not Ask For More	Fox Trot (Slow)
Five For Fighting	100 Years	Fox Trot (Medium)
John Mayer	Waiting on the World to Change	Fox Trot (Slow)
John Mayer	Stop This Train	Fox Trot (Medium)
KT Tunstall	Black Horse and the Cherry Tree	Fox Trot (Fast)
Anne Murray	Tennessee Waltz	Waltz

## Summer Birthdays

### *June*

- 7 - Courtney Duncan, *Austin, TX*
- 9 - Beth Kelly, *Alexandria, VA*
- 10 - Tara Becker, *Grove City, OH*
- 14 - Sandra Redfern, *Little Mountain, SC*
- 16 - Sam Belkofer, *Montgomery, AL*
- 16 - Michael Pozo, *Thomasville, GA*
- 17 - Melody Armstrong, *Snellville, GA*
- 19 - Heather Sexton, *Prospect, KY*
- 22 - Vanessa Mintz, *Hendersonville, NC*
- 24 - Carolyn Valentine, *Barbourville, KY*
- 25 - Laura Ritch, *Hartselle, AL*
- 26 - Sharon Pate, *Aledo, TX*
- 27 - Reed Horton, *Farmville, VA*
- 29 - Becky Thompson, *Albuquerque, NM*

### *July*

- 6 - Jayne Smith, *Valparaiso, IN*
- 7 - Midge Schuster, *Americus, GA*
- 15 - Arlene Puryear, *Leesville, SC*
- 15 - Bri-Anne Guischard, *Philadelphia, PA*
- 19 - Shannon Babovec, *Frisco, TX*

### *July continued*

- 21 - Melissa Rush, *Bowling Green, KY*
- 22 - Bonne Beddingfield, *Carrollton, GA*
- 22 - Ashley Mathis, *Willow Park, TX*
- 28 - Erin Watson, *West Springfield, VA*
- 31 - Judy Fields, *Columbus, GA*

### *August*

- 1 - Arlene Wroblicky, *Casselberry, FL*
- 2 - Anne Boyd, *Birmingham, AL*
- 5 - Loren Salazar, *Riverside, CA*
- 5 - Jan Cohn, *Columbia, SC*
- 8 - Aaron Whitwam, *Jacksonville, FL*
- 17 - Pansy Stewart, *Gallatin, TN*
- 18 - Amy McAfee, *Houston, TX*
- 21 - Sara Seiberling, *Brentwood, TN*
- 21 - Lady Hodges, *Great Falls, VA*
- 22 - Rosalyn Boyd, *Newnan, GA*
- 22 - Sheila Pashales, *Semora, NC*
- 22 - Betsy Abbott, *Fayetteville, NC*
- 23 - Kathy Lee, *Southern Pines, NC*
- 24 - Denise Willey, *New Bern, NC*
- 26 - Sherry Kellerman, *Cartersville, GA*
- 27 - Marilyn Wellington, *Alexandria, VA*
- 28 - Julie Copeland, *Greensboro, NC*





# Summer Timeline

## Five Class Schedule

### June

#### For Your Business

- Send June press releases to local papers
- Pay quarterly taxes
- Register for Summer Dance Seminar

#### For NLJC Corporate

- Send Royalty Report and Student Registration Lists to Corporate Office, postmarked by 10th of the month

#### Prepare Ahead

- Build classes to capacity by phone - network; Concentrate on getting equal numbers of boys and girls
- Color and tie all dance cards for upcoming season
- Address all Spring Ball envelopes for upcoming season

### July

#### For Your Business

- Send July press releases to local papers
- Attend Summer Dance Seminar

#### For NLJC Corporate

- Send Royalty Report and Student Registration Lists to Corporate Office, postmarked by 10th of the month

#### Prepare Ahead

- Build classes to capacity by phone - network
- Send confirmation letters to all facilities with dates and specifications of needs for classes/balls
- Prepare media envelopes for each paper for all 12 months
- Type all press releases on computer and leave blanks for pertinent information
- Prepare all props for balls
- Check stationery supplies
- Prepare billing statements for 9/1 to 12/1
- Purchase booklets
- Make sure you have equal number of boys and girls in classes

### August

#### For Your Business

- Send August press releases to papers
- Have Reminder Cards printed and mailed for Class #1
- Send in Printing Authorization Form (Standards Manual 2) to Corporate Office by September 1
- Send out Acceptance Cards (Standards Manual 16) by the end of August

#### For NLJC Corporate

- Send Royalty Report and Student Registration Lists to Corporate Office, postmarked by 10th of the month

#### Prepare Ahead

- Build classes to capacity by phone - network
- Send out chaperone list to parents w/schedule and statement (note any schedule changes)
- Hold Student Assistant training class
- Write note cards for teaching or update old ones with changes
- Download name tag template from website and make name tags (Standards Manual 20), send sample to Corporate Office
- Mail Chaperone and Assistant Reminder Cards (Standards Manual 19)